

LIFE

JUST ADD WATER



CLEAN WATER IS A FUNDAMENTAL HUMAN RIGHT



We drink water every day and hardly think twice about where it comes from. But without it, we wouldn't survive more than a few days. It's hard to imagine, but more than half of the people living in Africa don't have safe drinking water. Kids have to spend hours each day walking for miles to collect water, and often miss school as a result. What's more, the water is often dirty and causes serious life-threatening diseases. Children are especially vulnerable because their bodies aren't strong enough to fight off the diseases. While most of us are lucky enough to have clean water flowing from our taps just steps away, it's important to remember that 1 in 8 people aren't so fortunate.



The good news is: there's plenty we can do to bring clean water to those who need it most. With your help, Drop in the Bucket can build wells in Africa that provide water for entire communities and make it possible for kids like you to stay in school and parents to spend time caring for their families instead of collecting water. We also install vital toilets and educate communities about safe hygiene practices to help prevent deadly water-borne diseases.



1 IN 8 PEOPLE LACK ACCESS TO CLEAN WATER



“Water sustains all.”
-Thales of Miletus, 600 B.C.



WALK THEIR WALK.



THE AVERAGE DISTANCE
WOMEN AND CHILDREN WALK
TO COLLECT WATER IN AFRICA AND ASIA
IS 3.75 MILES

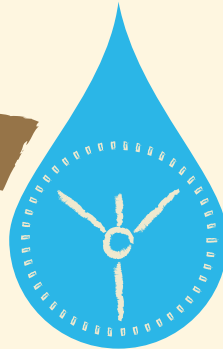
One in every **eight** people
lack access to clean water



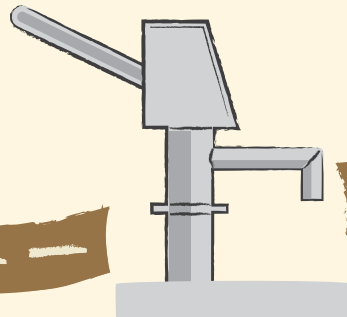
4,500 CHILDREN
UNDER THE AGE OF 5
DIE EACH DAY FROM
WATER RELATED DISEASES



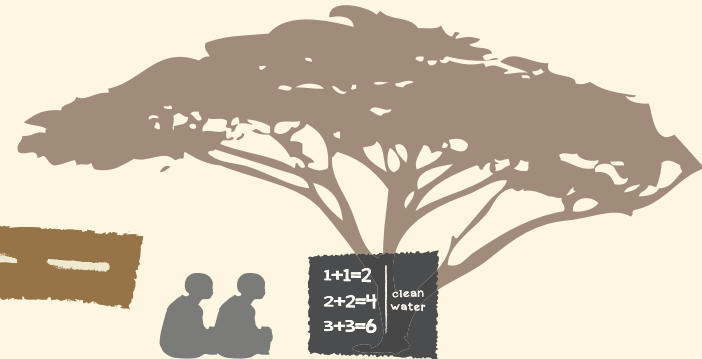
EVERY 20 SECONDS
A CHILD DIES
FROM A WATER RELATED DISEASE



Children are often forced
to spend hours every day
fetching water,
leaving no time to get
an education



Drop in the Bucket
builds wells and sanitation systems
at schools in Africa
making it possible for children
to attend school



Education
has been proven to be
one of the most
effective ways to
reduce poverty





GET INVOLVED! YOU CAN HELP!

Start a penny war! Raise money to build a well in Africa and have fun doing it! The way it works is, each class has a container to put change in it. Everyone can put their change into their container, but you can only put coins in, no paper money. Pennies, nickels and dimes count for what they are worth, but quarters count as minus 25 cents. The idea is for you to compete against the other classes in your school. You can add coins to other classes containers, and if you have lots of quarters their total can come way down. The winning class could win something like a pizza party or maybe some goodies from Drop in the Bucket. If the school raises enough money for entire well, the winning class could even get to name it.

Hold a water bottle fundraiser. Drop in the Bucket has several types of reusable bottles, some are stainless steel and we even have some glass ones. Sell these cool Drop in the Bucket water bottles at your school, church or sporting events. In addition to helping Drop in the Bucket, every bottle sold helps cut down on the use of plastic water bottles, reducing serious environmental and health issues caused by plastic water bottle use. Contact us or visit <http://www.hope-2o.org/drop-in-the-bucket.aspx> to purchase the bottles.

Organize a bake sale, yard sale or car wash. Be creative, and think of a fun way that you and your friends can raise money and make it happen.

Set up a jar or bucket at your school cafeteria and encourage everyone to “round off” their purchase by placing the change they receive in the container. Within a few weeks, a whole school can raise a surprising amount of money.

Hold a Karaoke Competition

Invite an audience that has to purchase tickets to attend or pay a fee to vote, or sell tickets to a dance competition or a singing contest.

Hold a swim-a-thon, danceathon, bowl-a-thon, jump rope-a-thon or similar event.

Ask your friends, neighbors and relatives to sponsor your efforts. The money you collect can then be donated to DITB.

Set up a lemonade stand

or, alternately, set up a no-lemonade stand that sells tap water to create awareness about DITB’s work and to collect funds for donation.

Hold a game competition.

It could be chess, Scrabble, or even a spelling bee. If someone brings in a Wii, pick an activity, like dance or tennis, and have everyone play. A local restaurant might be willing to donate a meal for the winner and a friend. Donations could come from entry fees or tickets sold to spectators.

Hold an “Our School’s Got Talent” contest

in which the audience buys tickets to watch the performances (and perhaps vote on a winner). Revenue from ticket sales will go to DITB.

Recycle collected bottles and cans.

If a whole school, church or club is involved, they’ll not only be donating to DITB, they’ll be protecting the environment. It’s easy, and it makes a difference!

1¢

5¢

10¢

25¢

EVERY DROP COUNTS!

IF YOU WANT TO HELP THOUSANDS, YOU HAVE TO START BY HELPING ONE.

Hang posters around your school and in your neighborhood.

Tell everyone you know about the world water crisis and about what Drop in the Bucket is doing in Africa.

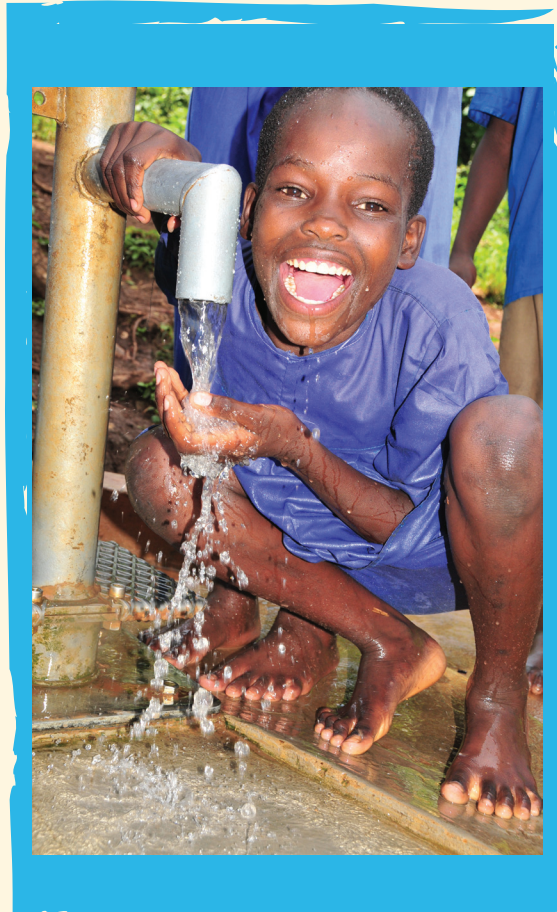
Use Facebook, Twitter, or other social networking sites to help promote Drop in the Bucket.

Start a fundraising campaign, set a goal for how much you think you can raise and how you want to do it.

Tell the local media what you're doing. The local newspaper, TV or radio station would probably love to do a story on local kids raising money for water in Africa. A story like this can generate donations from lots of people, even those you don't know.

Bring a collection box to your event so you can collect money and donations.

Find a sponsor for your event. Local businesses and restaurants, law firms, doctors and local politicians are good places to start.



When telling people about your event, emphasize that it's for a good cause and explain the details.

Remember that fundraising isn't a one-person job. Recruit your parents, brothers and sisters and friends! Show them that they have the power to make a difference.

Feel proud that the work you're doing is saving people's lives. Remember that your contribution is much more than a drop in the bucket.

Choose a fundraising idea (dance-off, bake sale, car wash). Plan your activity. Create a realistic timeline, and stick to it. Tell everyone you know about your fundraiser. Hold the event, collect money and then send donations to Drop in the Bucket.

Drop in the Bucket uses the money you raised to build wells in African schools and educate students about good hygiene and sanitation.

**"If there is magic on this planet,
it is contained in water."**

-Loren Eiseley

